

Contact: **James M. Benavides**

E. [james.benavides@utsa.edu](mailto:james.benavides@utsa.edu)

C. (210) 347-9786

O. (210) 458-2237

## **RACE: ARE WE SO DIFFERENT?**

*Institute of Texan Cultures hosts new exhibit from  
Science Museum of Minnesota*

### **WHAT:**

The Institute of Texan Cultures will host “Race: Are We So Different?” a new traveling exhibit from the Science Museum of Minnesota, that looks into the concept and understanding of race. People look different and for years, people have used those differences as a source of strength, community and personal identity. They also have been the basis for discrimination and oppression.

While those differences are socially and culturally real, contemporary scientific understanding of race and human variation is complex and may challenge how we think about it. The exhibit explores three themes: the everyday experience of race, the contemporary science that challenges common ideas about race, and the history of race in the United States. It uses graphics, charts, screens, video and interactive technologies to demonstrate its points.

### **Highlights & Activities:**

- “Who’s Talking?” invites visitors to match voices they hear with people in photos based on speech patterns and inflection, with surprising results.
- “The Colors We Are” allows visitors to scan their skin and watch their shade appear as a color “chip” on a computer screen mosaic next to chips from dozens of other visitors.
- “An Exploration of the United States Census” demonstrates how our perception of race is ever-changing and has morphed throughout American history according to social, economic, and political forces.
- “Living With Race Theater” will let visitors hear and respond to people talking about their experiences with race and racism.

RACE received an American Association of Museums Award of Excellence in 2008.

### **WHEN:**

Jan. 23 – May 16, 2010

Regular hours are 10 a.m. – 5 p.m., Monday through Saturday; noon to 5 p.m. Sunday.

### **WHERE:**

The Institute of Texan Cultures

UTSA HemisFair Park Campus, 801 E. Durango Blvd., San Antonio, TX 78205

### **ADMISSION:**

\$8 for adults (12-64); \$7 for seniors (65+); \$6 for children (3-11); free with membership, UTSA or Alamo Colleges identification.

### **CONTACT:**

(210) 458-2300 or visit [TexanCultures.com](http://TexanCultures.com).